



PLAY SCRATCH GAMES NOW!

IS TODAY YOUR BIG DAY?

TOP PRIZES FROM \$500 TO \$250,000



montanalottery.com



PRIZE KEY



POKER

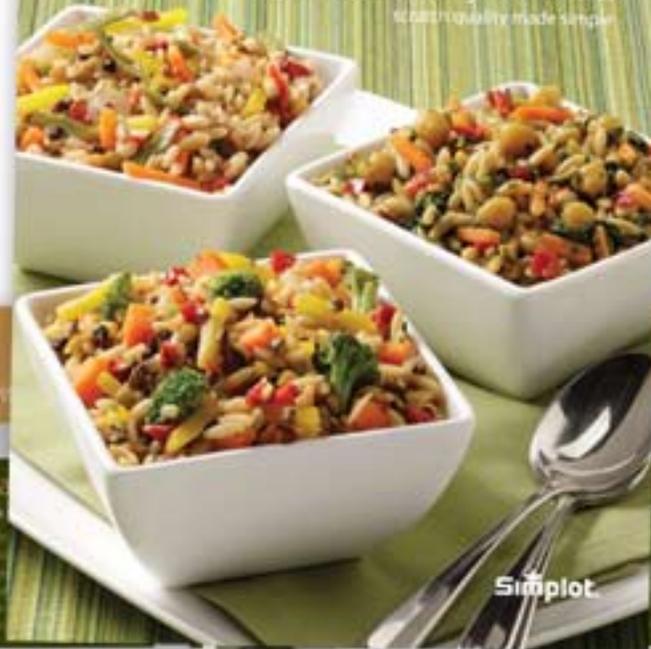
PRIZE \$100,000!

13 53
23 43



Whole Grain & Vegetable Blends

effortless. healthy. versatile.
because quality made simple.



Simpleit

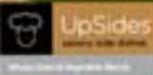
an effortless way to differentiate your plate

Now you can serve distinctive and healthy side dishes that look like they took hours to create — in minutes.

New UpSides™ Whole Grain & Vegetable Blends feature nutritious whole grains and colorful vegetables in combinations designed to appeal to today's health-conscious and adventurous palates. With three blends to choose from and unlimited versatility, UpSides let you create new, unique side dishes with heat and zero compromise.

- Empowers you to menu ideas less challenging to make from scratch
- Flavors, colors, and textures boost menu appeal
- Meets consumer demands for whole grains
- Vegetarian and vegan options
- Low fat, and zero grams trans fat per serving
- Packed with beneficial nutrients like fiber and antioxidants.

UpSides inspired by chefs, for chefs.



Whole Grain & Vegetable Blends



versatile applications expand menu creativity



Warm Chips Salad

Add golden, crispy and fresh shredded greens, pine nuts, and fresh cheese to the Warm Chips for a gourmet blend.

Shrimp Pasta Salad

Combine UpSides with garden peas with additional cooked pasta and tossed dressing. Top with a dressing of your choice and fresh herbs.

Thai Curry Salad

Blend any of the UpSides with coconut milk and curry paste. Keep it vegetarian or add your favorite protein.

One Skillet Meal

Combine cooked chicken, onion, cooked tomatoes, garlic, and serve with the One Grain & Vegetable Blend.

Vegetarian Lasagna

Layer the blend of ingredients in a dish with the One Grain & Vegetable Blend, tomatoes, and cheese, bake and enjoy.

Frittata

Layer the One Grain & Vegetable Blend with halved eggs and fresh cheese to create a flavorful frittata in 15 minutes.

salads

green

Combine a variety of vegetables and grains with your favorite dressing.

soups

creamy curry soup

Simmer ground chicken, garlic, and red, green, or yellow curry paste with heavy cream. Add any of the UpSides for a flavorful blend for a hearty soup.



sides

pasta salad

Add beans, fresh chopped vegetables, and tomatoes to the UpSides for a delicious and healthy side with a drizzle of dressing.



Stovetop

Add any of the UpSides to a rich tomato broth for a hearty soup.

Mexican Stew

Simmer beef or ground turkey with peppers and onion. Add UpSides for a hearty blend and continue to make a hearty stew.

Pasta and White Bean Soup

Purée white beans and combine with UpSides for a hearty blend and add any of the UpSides for a flavorful blend. Top with reserved sauce.

Whole Grain Cake

Purée white beans and combine with UpSides for a hearty blend. Top with tomatoes, parmesan, and Parmesan. Add any of the UpSides for a flavorful blend. Top with reserved sauce.

Quinoa

Reduce stalks, white wine, and cream until thick and add any of the UpSides for a flavorful blend. Leave vegetables to add chicken or shrimp.

Upside Mac & Cheese

Combine the noodles with UpSides for a hearty blend. Add some sauce and season with fresh tomatoes. Top with buttered bread crumbs.

Scentsy
TEETER TOLLER
a·thon

The logo features the word "Scentsy" in a light blue, sans-serif font at the top left. Below it, the words "TEETER" and "TOLLER" are written in a large, bold, orange, blocky font. A horizontal orange line runs across the top of both words, with two yellow stars positioned above it. The word "a·thon" is written in a light blue, sans-serif font below "TOLLER".



Tuesday
SEPTEMBER 20

Teeter-Totter-A-Thon Kickoff

Wednesday
SEPTEMBER 21

Morsels in Meridian



Thursday
SEPTEMBER 22

Scentsy Bazaar



Friday
SEPTEMBER 23

Employee Carnival



COME ON DOWN and SEE WHAT'S UP

JOIN US IN CELEBRATING SCENTSY'S SEVEN YEAR ANNIVERSARY - in true Scentsy style!

WE'RE NOT TAKING TEETER-TOTTERING TO NEW HEIGHTS JUST TO AMUSE OURSELVES. WE WILL SEESAW OURSELVES SILLY TO BENEFIT THESE SEVEN LOCAL CHILDREN'S CHARITIES:
CASA (Court Appointed Special Advocates for Children) • Children's Home Society of Idaho • Meridian School District Bands (MHS, MVHS, RMHS, EHS, CHS)
Ore-Ida Council of Boy Scouts of America • St. Jude's Hospital • SUCCESS Foundation—Success for Teens program in Boise • The Wednesday's Child Foundation
Great Harvest • Firehouse Pub • Miss Tami's Tea • Jakers • Shige Teriyaki • Tree City • Roy's Milkshakes • Flatbread • Preece Designer Chocolate • The Taco Truck Boise

WWW.SCENTSYTEETERTOTTER.COM

Scentsy
TEETER TOTTER
a-thon

Scout
TEETER TOTTER
athon

date:

**TEETER
TOTTER**

your
HEART
out!

play
LIKE A KID
HELP A KID

**TEETER
TOTTER**

your
HEART
out!

WINNERS HAPPEN

WILL *You* BE NEXT?

Click Here **TO READ
WINNER STORIES**

Abby
\$5

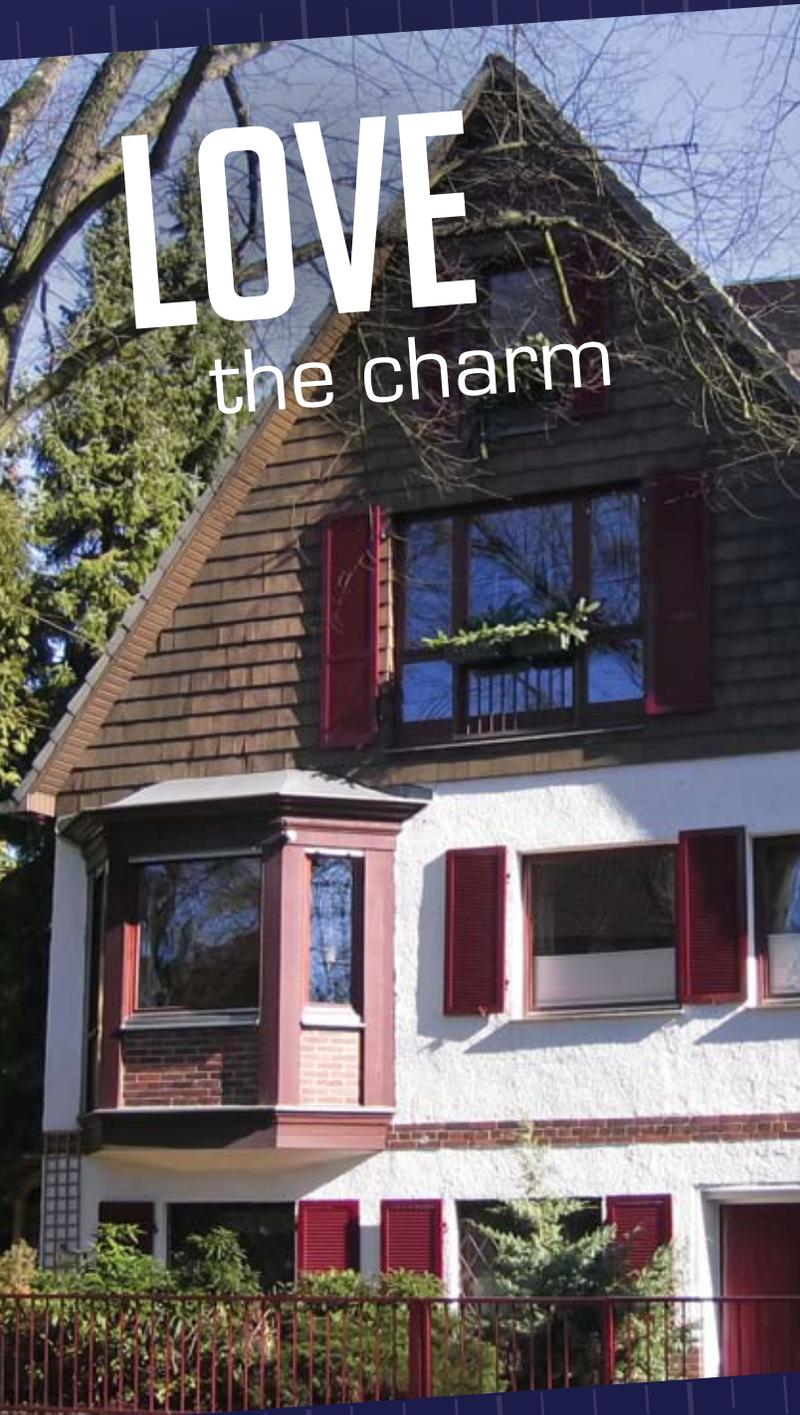
Gilbert Buckski
\$120,000
CASH

Trudy Bird
\$5,000

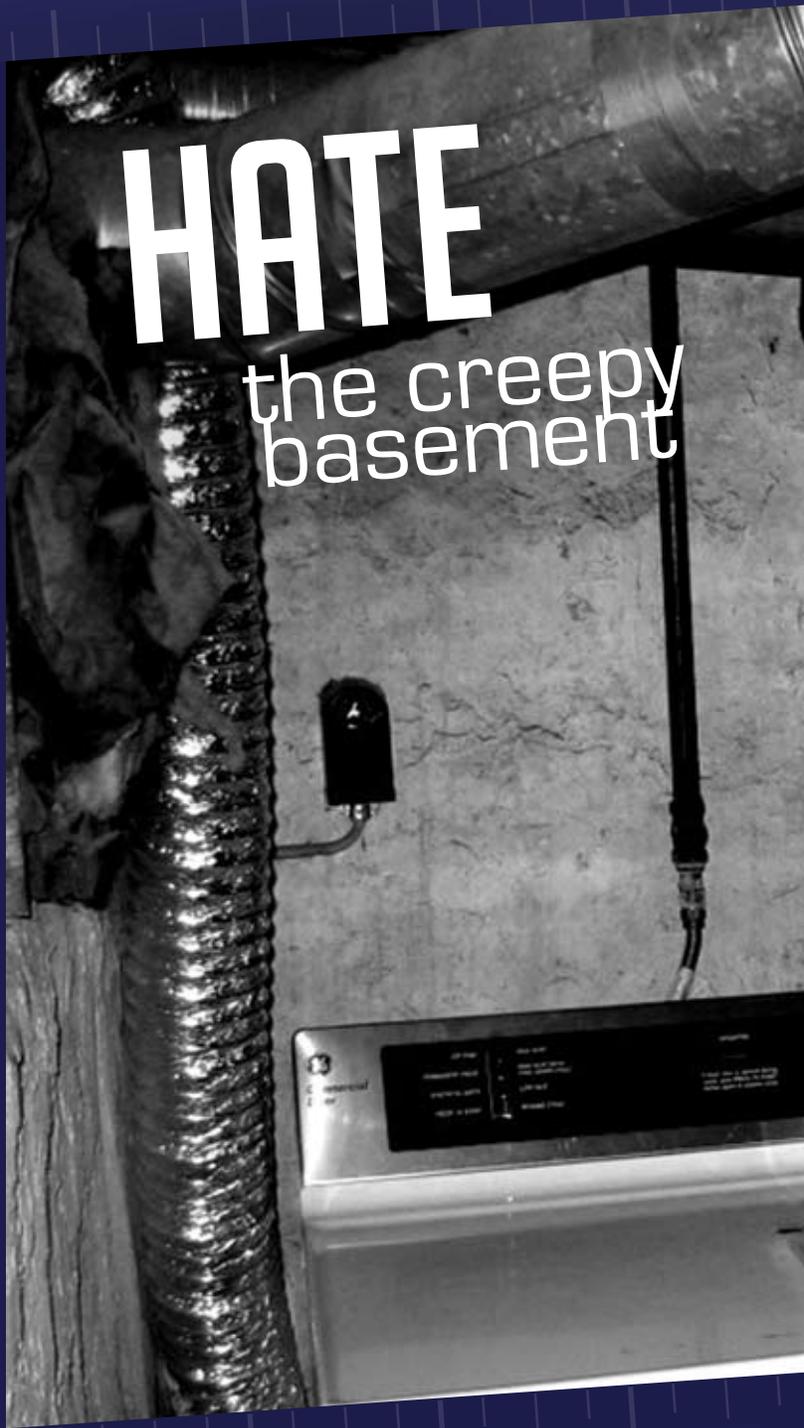
\$70,000



BREAKFAST
BY • SIMPLOT



LOVE
the charm



HATE
the creepy
basement

RID YOUR HOUSE OF ITS DARK SECRET



Ewing Remodeling can flip any dark space to a cozy place your family will love. Don't have a Love-Hate relationship with your home.

THE WHOLE THING.

All for

You!

Play the all new Hot Lotto,
the game where we pay the jackpot
taxes so you win what you win.



montanalottery.com



 SCenTREND™

PINK PEPPER 2012

Shrimp Bisque with Polenta & Pancetta Wrapped Shrimp

PAN-SEARED THREE CHEESE
POLENTA, NESTED IN A CREAMY
SHRIMP BISQUE WITH PANCETTA
WRAPPED SHRIMP

Submitted by
PAUL N. RICE
SEASIDE, ROANOKE

Ingredients

- 6 oz Fresh Shrimp, 24-36 ct., peeled & deveined
- 1 oz Upsides Three Cheese Polenta Blend, Baked
- 6 slices Pancetta, thinly sliced
- 4-6 oz Shrimp Bisque, prepared
- 2 tsp Fresh Garlic, chopped
- 4 Tbsp Butter

Method

Wrap pancetta around shrimp and hold with a toothpick. Prepare the shrimp bisque according to instructions and place on low heat. Place polenta nest in bowl and cook for 2 minutes, then collapse on the outside around and put with paper towel. Place pancetta wrapped shrimp into nest and garnish with garlic. Heat on medium heat for approximately 2 minutes or until white, remove toothpick. Place shrimp bisque in serving bowl, place polenta in center of bowl and garnish with the pancetta wrapped shrimp.

Recipe Yield: 1 serving (175 cal)



THE POWER OF POLENTA



IMAGE INDEX

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IS TODAY YOUR BIG DAY?

Montana Lottery | Helena, MT

When people play the lottery, they anticipate the excitement of winning. This change mat was designed to remind players of what can happen when you purchase a scratch ticket.

UPSIDES WHOLE GRAIN & VEGETABLE BLENDS BROCHURE

J.R. Simplot Company | Boise, Idaho

UpSides launched a new line of health-conscious blends containing grains, whole grain pasta, and vegetables. The aim was to appeal to operators who wanted upscale, healthy, easy to prepare sides while providing a natural back-of-house prep presentation.

TEETER TOTTER A-THON CAMPAIGN *ROCKIE AWARDS: 2011 CONCEPT CITATION*

Logo, Poster, and Summons
Scentsy, Inc. | Meridian, Idaho

Scentsy's Teeter Totter A-Thon was a four day event to celebrate seven years of business by raising money for local children's charities. The Teeter Totter A-Thon logo references old-fashioned childhood fun. Energetic colors were chosen for their playful quality as well as their versatility for use throughout all event collateral. The poster showcased each day's theme. Each teeter totter rider was notified with a summons, designed to "teeter totter" themselves, held at their pivot point by a mini brad, as they were opened by the recipient to view their assigned date and time.

WINNERS HAPPEN SLIDESHOW AD

Montana Lottery | Helena, Montana

The Montana Lottery's tag line is "Winners Happen!" This ad's aim was to drive the message home by demonstrating the many winners who come through our doors every day and walk out with their giant checks. The subtle background draws attention to the message while also allowing the viewer to imagine that they could someday be spotted in the group.

BREAKFAST BY SIMPLOT LOGO

J.R. Simplot Company | Boise, Idaho

This hand-drawn iconic logo was created for use on the Breakfast Daypart Brochure and across pieces related to the breakfast segment of foodsales.

LOGO AND LOVE-HATE ADVERTISEMENT SERIES

Ewing Remodeling | Boise, ID

Ewing Remodeling needed materials developed to solidify their brand and to demonstrate their purpose. The logo was designed to imply renewal while the ad series demonstrated how Ewing Remodeling can make the house you have the house you love.

HOT LOTTO END CAP

Montana Lottery | Helena, MT

Lottery winnings are typically smaller than advertised since taxes are deducted from the winning amount. This end cap was intended to demonstrate that Hot Lotto is doesn't deduct taxes — you get the whole thing!

SCENTREND LOGO

Scentsy, Inc. | Meridian, Idaho

As a fragrance authority, Scentsy identifies a trending fragrance note for the upcoming year. This logo was designed for versatility to allow for yearly updates (icon color and fragrance name/year) while symbolizing the growing popularity of the fragrance. The icon was designed to allow its use separate from the logo.

THE POWER OF POLENTA RECIPE BOOK *2009 GDUSA IN-HOUSE DESIGN AWARD WINNER*

J.R. Simplot Company | Boise, Idaho

Simplot's New Products department needed a recipe book that would market polenta, traditionally served in upscale applications, to casual dining markets. This recipe book was designed to be comfortably casual while maintaining the elegance of the product.